

SANCHIT BHATIA

SENIOR UI / UX DESIGNER

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Accomplished Senior UI/UX Designer with over 4 years of experience at leading firms. Proven track record in translating complex requirements into intuitive and functional designs. Expertise in driving UX strategy and leading cross-functional teams to deliver high-quality digital solutions for global clients including Microsoft MSN and Truist Bank (USA). Experienced in Product Design with a focus on Generative AI, leveraging cutting-edge technologies to create innovative and user-centric solutions.

EXPERIENCE

SENIOR UI/UX DESIGNER

HCL Technologies

2022 - Present

- Led design strategy and execution for high-profile clients like Microsoft MSN, Truist Bank, Gen ICC, Johnsons & Johnsons, etc, achieving significant improvements in user engagement and satisfaction.
- Directed a team of 5 designers, enhancing project delivery timelines and quality through effective leadership and design direction.
- Contributed to winning key accounts by developing impactful RFPs and POCs, supporting business growth.
- Utilized tools like Adobe Premiere Pro, Figma, and Photoshop to create user flows, wireframes, prototypes, and high-fidelity mockups, ensuring seamless integration with cross-functional teams.
- Pioneered the use of Generative AI in product design, delivering innovative user experiences through advanced AI technologies.

UI/UX DESIGNER

Source Code Solutions

2020 - 2022

- Transformed complex problems into engaging user experiences, enhancing user satisfaction by 80%.
- Implemented user-centered design principles to improve usability and accessibility across multiple projects.
- Fostered an inclusive and collaborative design environment, leading to 50% improvement in team performance.

CERTIFICATIONS

User Experience Design Essentials - Adobe XD UI/UX Designs

Udemy

Google UX Design (Professional - 7 Courses)

Coursera

UX Design Foundation

Adobe

EXPERTISE

- Design Management
- Dashboard Creation
- Web Design
- Adobe XD
- Figma
- Adobe Photoshop
- Design Thinking
- Hi Fidelity Mockups
- Project Management